

# DREAM

Autumn 2009

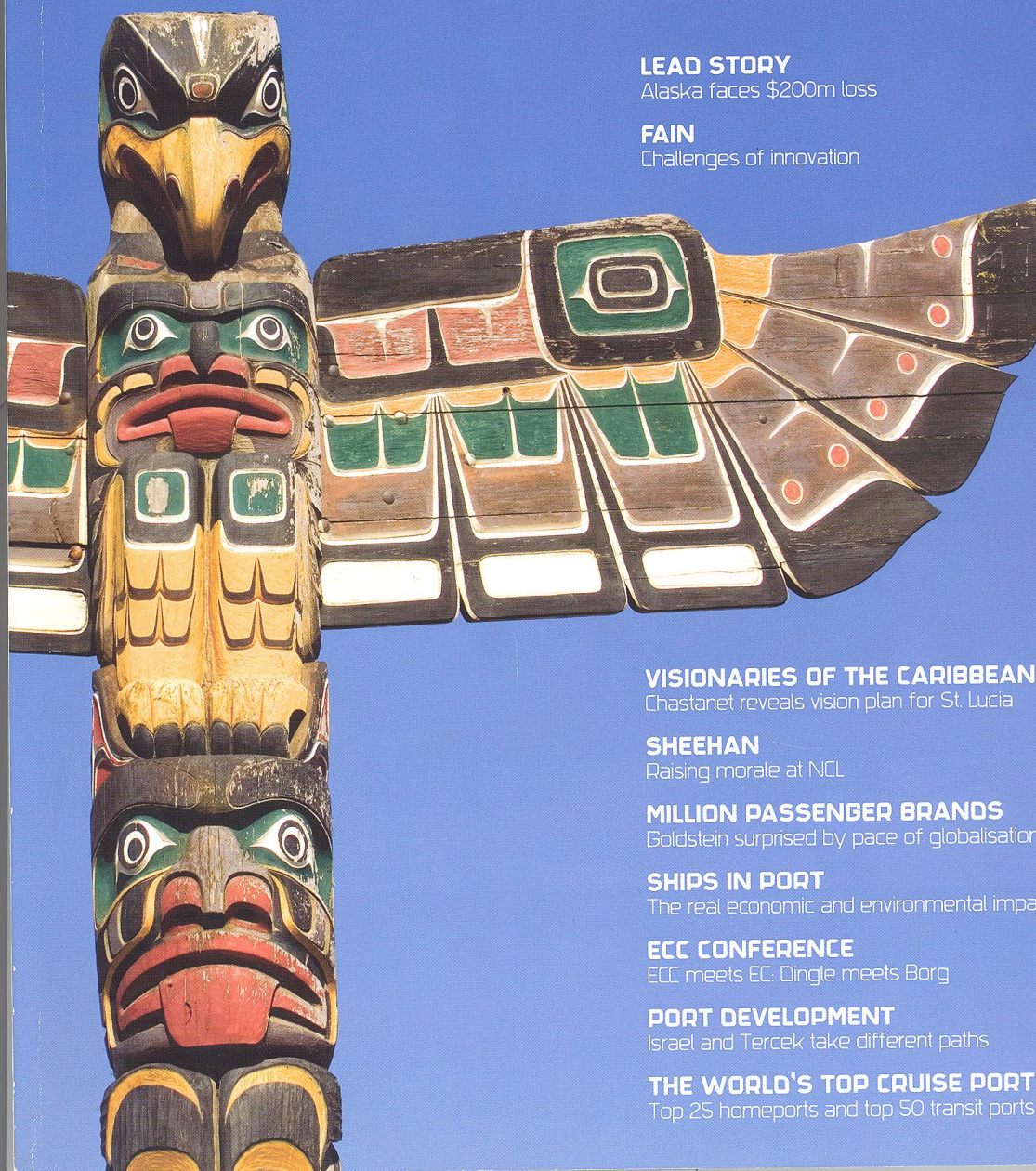
## WORLD CRUISE DESTINATIONS

### LEAD STORY

Alaska faces \$200m loss

### FAIN

Challenges of innovation



### VISIONARIES OF THE CARIBBEAN

Chastanet reveals vision plan for St. Lucia

### SHEEHAN

Raising morale at NCL

### MILLION PASSENGER BRANDS

Goldstein surprised by pace of globalisation

### SHIPS IN PORT

The real economic and environmental impact

### ECC CONFERENCE

ECC meets EC: Dingle meets Borg

### PORT DEVELOPMENT

Israel and Terceira take different paths

### THE WORLD'S TOP CRUISE PORTS

Top 25 homeports and top 50 transit ports



## Bahamas seeks to boost spending

In Bahamas there is a Bill for an Act to amend the Cruise Ships (Overnighting Incentives) before Parliament. The Bill is designed to get more passengers to come ashore and spend money, particularly in the evening.

If the Bill is passed the intended outcome is to increase the passenger spend up to the \$100 average experienced among Caribbean destinations.

Public Works and Transport Minister the Hon. Neko C. Grant, who spoke in support

of the Bill, explained the numbers. He said: "In the Bahamas, the expenditure is less than \$70 per passenger. We are allowing each passenger to take back to the ship \$30 to \$35 that they could spend with us. If we can increase the average passenger expenditure by \$30, we would be able to generate an additional \$45,000,000 in revenue."

He concluded by accepting that there was a need to ensure that disembarking passengers should be provided with a memorable experience.

## Tahitian company buys Paul Gauguin

With Princess Cruises, Windstar and Star Clippers ceasing turnaround operations in Tahiti, a local company (Tahiti Beachcomber) has stepped in to buy the Paul Gauguin to ensure that it continues

to operate from the Pacific island. The company is the owner of the local Intercontinental Hotels and bought Paul Gauguin Shipping from US tour operator Vantage Travel.

## New finds in Volos

Archaeological finds of recent excavations are now displayed at the Archaeological Museum of Volos, Greece. These are now part of an exquisite collection from early 20th century and modern archaeological excavations in Thessaly. Exhibits on display include jewellery, household

utensils and agricultural tools, originating from the Neolithic settlements of Dimini and Sesklo. There are also clay statuettes and a wide variety of items from the Geometric period, a time of great heroic events, such as the Argonaut Expedition and the Trojan War.

## 5-year Aqaba tourism plan

The Aqaba Special Economic Zone Authority, together with the USAID-Jordan Tourism Development Project and the Aqaba Development Corporation, has developed a five year tourism plan for the Red Sea port city of Aqaba. The plan includes an objective to double the number of cruise ship calls by 2015 from the 103 recorded in 2008.

## New Orleans set to double turnaround capacity

The Port of New Orleans looks set to proceed with a \$9 million project to combine two existing terminals into one modern facility to double its cruise ship berthing capacity for turnarounds and enable the port to take multiple ships at one time.

## Le Havre invest a further €1m

Le Havre cruise centre, which opened in 2007, will be adding new amenities during the autumn to allow turnarounds of up to 500 passengers. The project will be completed by March 2010 for an approximate cost of €1 million. And the new TGV train service between Le Havre and Paris Charles de Gaulle Airport is now in operation to make easy transfers possible from the French capital. Costa Cruises will organize two partial turnarounds from Le Havre in September 2009 on the *Costa Atlantica* and *Costa Meditteranea*.

## Caught on camera

*Queen Victoria* berthed at Ajaccio's new cruise-dedicated berth which can take ships of up to 340 metres alongside. Napoleon was not there to greet the passengers as they came ashore but they did receive a warm South Corsican welcome.



# SOUTH CORSICA

Creating destination !

## 4<sup>th</sup> Dolphin

Delivery 2010 season

Length 240 m - Draft 9 m

Ship up to 260 m alongside

*Relax, you're  
in Propriano*



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